

FARMER CEE

*A Leader in Sustainability and
Transformative Change*

-REACH-

145K

INSTAGRAM

82K

TIKTOK

33K

FACEBOOK

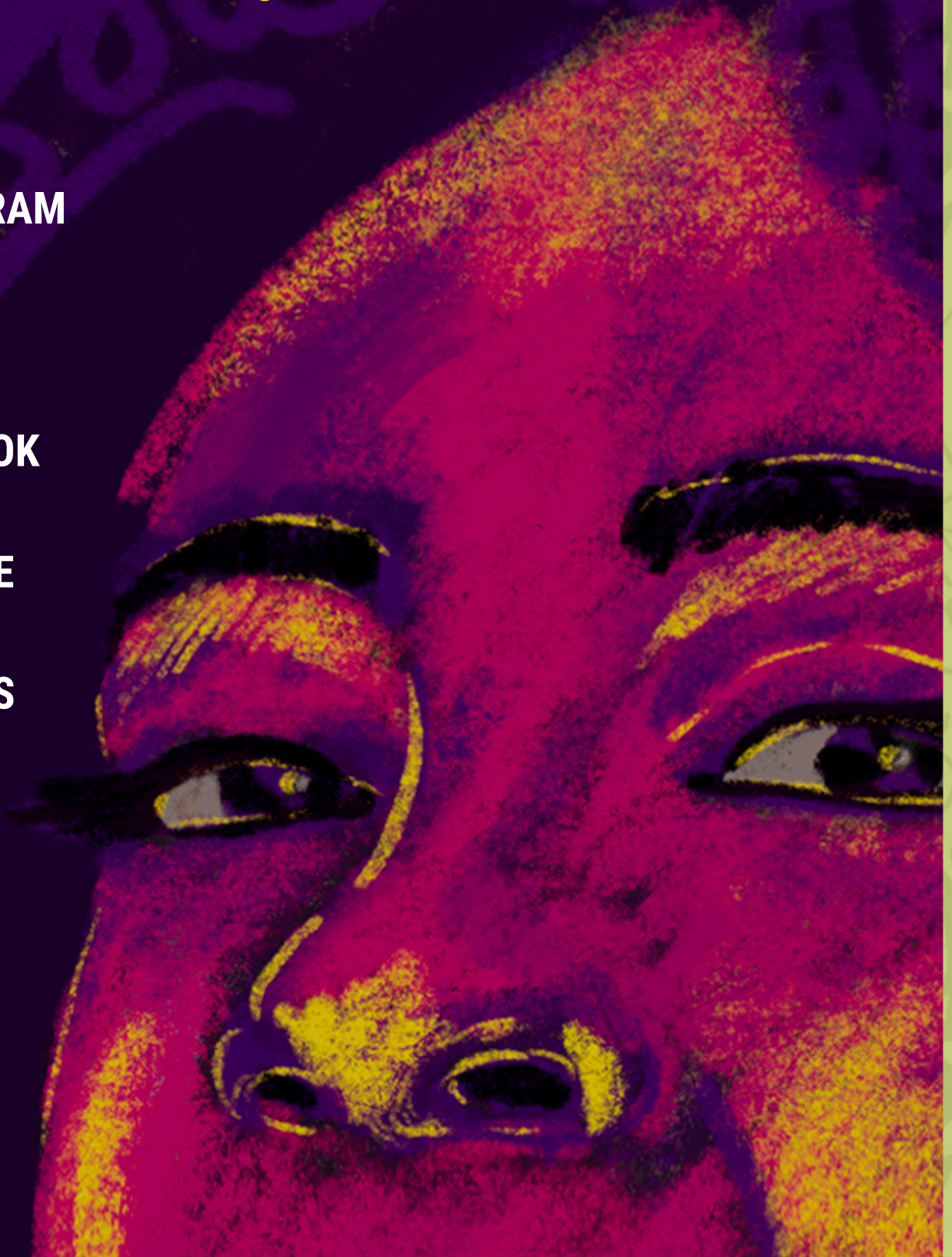
9.6K

YOUTUBE

22K

THREADS

BRAND PARTNERSHIP KIT 2024





MEET

FARMER CEE

Clarenda "Farmer Cee" Stanley is the founding CEO of one of the nation's few Black/woman-owned farms, Green Heffa Farms. An award-winning environmental fundraiser and marketing expert who has earned a BSBA in marketing and a M.Ed, Farmer Cee is now an entrepreneur and in-demand speaker and educator. She started her organic, regenerative medicinal plants and herb farm out of love for people, plants, and the planet. A Certified B Corp, the farm grows over 40 species of herbs and medicinal plants, and is most known for its signature artisanal loose-leaf herbal tea blends formulated to enhance well-being.

"I love creating authentically inspiring and enriching content on organic farming, equity, regenerative agriculture, the business of farming, and living a purposeful, sustainable life."

Farmer Cee is available for partnerships with values-aligned brands, causes, and organizations on most major social media platforms.

PAST/CURRENT PARTNERSHIPS

INSTAGRAM

@farmercee

FACEBOOK

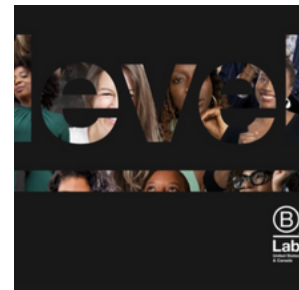
@farmerceeghf

TIKTOK

@farmercee

YOUTUBE

youtube.com/farmercee



FEATURED IN

ESSENCE EBONY MISSION



To explore potential partnership opportunities, please send an email to cee@greenheffafarms.com.

SPEAKING AND WORKSHOP RATES

FARMER CEE



Keynote Speaking:

- Local Events: For local events (within 2 hours driving), you might consider a rate ranging from \$1,000 to \$5,000, depending on the factors mentioned above.
- National/International Events: For larger events, rates can range from \$5,000 to \$20,000 or more.

Workshops:

- Half-Day Workshops: Rates could range from \$1,000 to \$5,000.
- Full-Day Workshops: Rates might start at \$2,000 and go up to \$10,000 or more.

Clarenda "Farmer Cee" Stanley is not just a farmer; she is a dynamic leader, successful entrepreneur, and expert in fundraising and branding. With a passion for transforming the agricultural landscape and empowering communities, Farmer Cee brings a wealth of knowledge, experience, and inspiration to any event.

Expertise and Experience

- Sustainable Agriculture: As a successful farmer and entrepreneur, Farmer Cee has pioneered sustainable farming techniques that are both environmentally friendly and economically viable. Regenerative, organic and heritage farming are her particular areas of interest.
- Community Empowerment: Through her initiatives and leadership roles, Farmer Cee has empowered countless individuals and communities, advocating for social justice and economic opportunities in rural areas.
- Fundraising Mastery: With a proven track record in securing funding for diverse projects, Farmer Cee has raised millions of dollars to support some of the most pressing social causes.
- Branding Innovator: As a branding expert, Farmer Cee has successfully built and promoted her own personal and business brands. She understands the power of a strong brand identity and offers practical advice on creating compelling narratives, building brand loyalty, and leveraging social media to amplify reach.
- Entrepreneurial Success: Farmer Cee's entrepreneurial journey is marked by innovation, resilience, and strategic growth. She has founded and scaled multiple successful ventures, demonstrating how to turn visionary ideas into thriving businesses. Her entrepreneurial insights inspire audiences to embrace creativity, take calculated risks, and pursue their business goals with confidence.

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